Lessons for preparedness: Food
Sensitive issue with international dimension

• Be prepared for ‘information crises’ – unavoidable?

• Conflicting interests: Socioeconomic concerns vs.
  • Private/individual/consumer health
  • Culture and traditions
  • Etc.

• Consumer focus on food origin – international trend?

• Would stronger/clearer international guidance on permissible levels be useful?
  • Independent of national political situation. Could improve consumer confidence?
Need to involve stakeholders

• Permissible levels in foods are:
  • trade-offs/compromises
  • part of an overall recovery strategy
  • not «black and white»

• Identify important/vulnerable/sensitive products

• Discuss historical examples/experiences

• Aim for understanding, and don’t expect consensus (individuals have different priorities depending on roles)
Huge and long-lasting information needs

• Prepare well-designed monitoring/control programs
  • transparent
  • also take into account spatially variable uptake (e.g., rice) and changes with time

• Be prepared for independent and supplementary measurements (e.g., by NGOs/businesses/coops; WBC, meals, etc.) – will be important for ‘validation’ and trust

• We have all failed if fishery suffers 9 years after?
Other important issues?