RISK COMMUNICATION:
SESSION 1: WHAT AND WHY

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nuclearsafety.gc.ca
INTERACTIVE - SHOW OF HANDS?

How many of you want to see photos of my trip to Paris thus far?
INTERACTIVE - SHOW OF HANDS?

How many of you want to see photos of my trip to Paris thus far, if I promise to make it relevant to workshop??
FLIGHT WAS GOOD, LITTLE LONG

There was time to watch some popular culture... and, yes, I watched HBO’s Chernobyl... but, no, this is too easy...
PARIS - BEAUTIFUL CITY

This is not my point either...
RISK COMMUNICATION

Context / Questions / Assumptions

• Risk communication challenge is not new
• But in an age of fake news and shattered audiences, how can our audiences evaluate and understand radiological risk?
• Are some concerns generic or are some concerns only for a narrow context or audience?
• Does establishing trust address what is at issue or is the issue with building trust itself?
• What are best practices? What have we heard? What have we learned so far? What do we need to explore further?

• Is this because it is nuclear, or is it because of global context? (Think WHO challenge and debate around vaccines and the re-emergence of diseases that had been almost eradicated!)

• No one size fits all – solutions may depend on country, context and experiences?

• What role for the NEA? What do we need to do differently?
IN FOCUS THROUGHOUT WORKSHOP

Dialogues, approaches and tools

Learn from outside nuclear

Learn from each other and others
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<td>ICRP / IRSN</td>
<td>France</td>
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<td>Abel Julio Gonzalez</td>
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