EXPERIENCE OF NPO ACTIVITY IN POSTCHERNOBYL COUNTRY

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Talk outline

1. Groups f object of NPO activity in post Chernobyl country
2. Goal of “Chernobyl Hostages” foundation
3. Tasks of NPO foundation.
4. Instruments of fulfillment the tasks
5. Influence to targeted audition
6. Organization of own PR events
7. Recommendations.
Groups of object of NPO activity in post Chernobyl country

- LIQUIDATORS (INVALIDS)
- POPULATION, WHICH WAS RESETTLED TO PURE TERRITORY
- POPULATION, WHICH STILL LIVE IN CONTAMINATED ZONE
- SELF-SETTLERS
Goal of “Chernobyl Hostages” foundation

OUR NPO WAS FOUNDED IN 1989

THE MAIN GOAL WAS TO RESETTLE FAMILIES, HAVING MANY CHILDREN, FROM CONTAMINATED ZONE TO PURE LAND IN ZHITOMIR DISTRICT
Tasks of NPO foundation (governmental level)

- Providing the possibility of local population to live on pure land
- Solving some definite economic problems (water supply system, heating)
TASKS OF NPO FOUNDATION (local level)

- Investigation the health of population, living in contaminated zone
- Providing effective treatment in hospitals and sanatoriums
- Monitoring of sickness rate
Instruments of fulfillment the tasks

- District, regional, municipal hospitals
- Policlinics, diagnostic centers
- Funds, associations, which have not enough financing (coordinator of mutual activity)
- Educational establishments (schools, universities, children libraries)
Influence to targeted audition

Informing by MM

- Publications
- Articles in newspapers
- Plot at TV
Organization of own PR events

- Meeting with community (round tables)
- Exhibitions, competitions, presentations
- Ceremonial events (memory evening)
- Press-trip
- Press-conference
Recommendations

- To tell the truth about level of radiation, about possible aftermath, but don’t intimidate people

- To suggest the ways of solving the problems but not intrusively

- To tell about volunteers, NPO and support them
To meet with people periodically on TV. Suffered people must not feel themselves alone and abundant

To give speech those, who are not in panic, who consider how to live in resettled zone

To support initiative, which goes from people who live in contaminated zone, if this initiative be useful
◆ To explain suffered people that they are masters of their life, that they can overcome difficulties (principle “fish and hook”)

◆ To apply to suffered people as to usual, be not afraid of them

◆ To “teach” people the sense of atomic energy, radiation and its influence to people. The more they are competent, the better to have discussions with them and communicate.
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